



EMIL JOSEPH

Graphic Designing | Digital Marketing

Graphic Design Portfolio: <https://emiljoseph.online>

PROFILE

Passionate in Marketing using updated technology in Graphics which helps in getting extraordinary results.

Cheerful nature with a sense to make the environment happy.

CONTACT

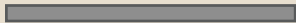
+971 55 768 3645
emiljoseph2007@gmail.com
Dubai, UAE

SOFTWARES

Photoshop



Illustrator



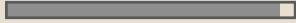
Premiere Pro



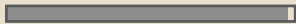
After Effects



Google Ads



Instagram/Facebook Ads



INTERESTS



LANGUAGES

English, Hindi, Malayalam, Tamil

UAE Driving License

CAREER OBJECTIVE

Results-focused Graphic Design expert with a thorough understanding of Digital Marketing, content marketing, customer engagement, and community building strategies. Proven ability to increase brand value & online presence, hence driving more ROI.

- Increasing the market value using digital platform.
- Graphics Designs - Brochures, leaflets, posters, websites, html emails, social media posts, ads.
- Proficient in the development of responsive websites.
- Marketing & sales of product or services, meeting customers.
- Multiple OS knowledge (LINUX, MAC, WINDOWS).

SKILLS

- Digital Marketing Strategy
- Social Media Marketing
- Search Engine Optimization
 - Lead Generation
 - Brand Building
- Emerging Technologies
- Graphic Designing
- Content Creation
- Web Designing
- Audio/Video Editing
- Photography/Videography



WORK EXPERIENCE

DIGITAL MARKETING SPECIALIST

AL TADAWI MEDICAL CENTRE, DUBAI

(July 2019 - Present)

- Digital Marketing including social media post creation & running, to create & launch marketing ads and campaigns.
- Produce the design and production for websites, product graphics, web logos, social media graphics and banners, static and rich banner ads, email campaigns, and email templates.
- Latest website prototyping, developing, launching & maintenance.
- SEO, SMO supporting call to actions and designs.
- Translate product positioning, existing research, and offline/online Marketing strategies into effective designs.
- Translate wireframes into simple, easy-to-use User Interfaces.
- Ensure consistency of brand and creative across digital customer touch points.
- Photography, Videography, post event videos, professional video editing, short/long video ads creation.
- Other duties as assigned.

GRAPHIC DESIGNER & DIGITAL MARKETING

ZOOMLUX LIGHTING LLC, DUBAI

(under AL MANSOORI GROUP)

(November 2014 - June 2019)

- Digital Marketing strategy, analysis & implementation.
- Attend client meetings, convincing them, to get better output.
- Preparing Online Campaigns - planning, execution, documentation.
- Creating Lead Magnets & e-mail marketing - Design & Implementing.
- Lead role in conducting exhibitions, public gatherings etc to increase the market value of the company.
- Design and maintenance of all the websites of the companies under Al Mansoori Group, making them SEO friendly.
- To shoot and edit video contents, saving money in production cost, and creating high quality outputs.
- Response study based on analytics (Google Analytics).
- Digital Ads creation-implementation (Google Ads).
- Customized ERP software sales/marketing.
- Graphic Design, Web Design, UI/UX Design, Videography, Photography, media editing.



PERSONAL

DOB : 08/11/1989
Nationality : INDIAN
Gender : Male
Marital Status : Married

DIGITAL DESIGNER

VIEW ARCHITECTS.BUILDERS.PROMOTERS, BANGALORE
(July 2013 - July 2014)

- Website maintenance, email marketing, social media - design & implementation.
- To design catalogues, brochures, fliers, visiting cards, invitation cards, photography, photo editing, website front-end management.
- Maintaining the complete systems, emails, servers in different OS & configuration, network maintenance.

QUALIFICATIONS

2014 / Diploma in Building Design
CADD Centre, Bangalore

2008 - 2012 / B. Tech IT
Anna University, Chennai

2006 - 2008 / Senior Secondary
State Board, Kerala

2004 - 2006 / Higher Secondary
CBSE, Delhi

DECLARATION

I hereby declare that above furnished details are true to the best of my knowledge & belief.

DUBAI

EMIL JOSEPH